

FOR IMMEDIATE RELEASE

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Latest Developments in Drug Delivery Delivered at Annual Forum

New York, NY, September 4, 2007 – The drug delivery industry is estimated to reach a market size of \$91 billion in the United States alone. Find out how new scientific technologies are driving investments, alliances, and clinical trials to bring novel drug delivery technologies to market. The New Directions for Drug Delivery: Emerging Modes, Novel Science and Profitable Deal Strategies conference, scheduled for October 29-30, 2007, at the Flamingo in Las Vegas, Nevada, USA will bring together innovators, investors, and scientific team leaders from pharmaceutical, biotechnology, specialty pharmaceutical, drug delivery, and medical device companies worldwide. Learn from trailblazers and distinguished researchers and industry leaders about developments in controlled release technologies, nanobiomedicine, siRNA, protein delivery platforms, liposome drug delivery, tumor targeting and other novel applications for oral/nasal/transdermal/injectable and other systemic drug absorption platforms.

Preliminary Speakers Includes:

- **Erkki Ruoslahti, MD, PhD**, Distinguished Professor, **Burnham Institute for Medical Research (at UCSB)**
- **Allan S. Hoffman**, Professor of Bioengineering, **University of Washington, College of Engineering**
- **John S. Patton PhD**, Founder and Chief Scientific Officer, **Nektar Therapeutics**
- **Igor Gonda PhD**, Chief Executive Officer, **Aradigm Corporation**
- **Tomas Landh**, Principal Scientist, Preformulation & Delivery, **Novo Nordisk**
- **Bill van Antwerp**, Distinguished Scientist and Chief Technology Officer, **Medtronic**
- **Gregory I. Frost, PhD**, Vice President and Chief Scientific Officer, **Halozyne Therapeutics**
- **Seth Feuerstein**, President & CEO, **Carigent Therapeutics**
- **Khursheed Anwer, PhD**, Vice President, Research, **Expression Genetics**
- **Ravi Kiron, PhD**, Chief Operating Officer, **LifeTech Innovations**
- **Maggie Pax**, Senior Director, Business Development, **MicroCHIPS**
- **Michael Arenberg**, Executive Director, Business Development, **Durect**
- **Fernando Alvarez-Nunez, PhD**, Principal Scientist, Small Molecule Pharmaceuticals, **Amgen**
- **Ashutosh Sharma, PhD**, Executive Vice President, **Vyteris**
- **William Edelman**, Chief Executive Officer, **TyRx Pharma, Inc.**
- **Eric Fossel, PhD**, Founder & CEO, **Strategic Science & Technologies LLC**

- **Bill Lambert, PhD**, Senior Vice President, Pharmaceutical Development, **Pacira Pharmaceuticals**
- **Aaron F. Barkoff**, Partner, **McDonnell Boehnen Hulbert & Berghoff LLP**
- **David Lechuga-Ballesteros** PhD, Senior Director, R&D, **Aridis Pharmaceuticals**
- **Peter Scholes**, Vice President Pharmaceutical Sciences, **Pharmaceutical Profiles Ltd**
- **Mahesh V Chaubal**, PhD, M.S., Director Global R&D, **Baxter Healthcare**
- **Jonathan Rigby**, Vice President Marketing, **Zoegenix Inc.**

For speaking opportunities, contact Don Buford, CEO, iIBIG, at 212-300-2521 or info@iibig.com.

Topics include, but not limited to:

- New advances in “controlled release” systems
- Future directions for drug eluting stents
- Nanobiotechnology and its implications for drug delivery platforms
- Major therapeutic areas and how drug delivery is impacting delivery of treatment/care
- Applied biomaterials engineering and device strategies for diabetes/cardiovascular/CNS and other areas
- siRNA partnerships and new deals
- Partnership and alliance strategies
- IP and regulatory roadblocks
- Future opportunities for Big Pharma, Specialty Pharma, Device, and Nanobiotechnology firms
- Extending drug product life cycles using drug delivery
- International collaborations and opportunities

TECHNOLOGY SHOWCASE PANEL: If your company provides products or services to drug delivery executives and you would like to schedule a 10-15 minute presentation, showcasing opportunities are available. Contact: Kellie Swanstrom, VP, Business Development, iIBIG 973-571-0867 or kellies@iibig.com.

FOR CONFERENCE UPDATES:

Please visit: <http://www.iibig.com/P0704>

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